

Regulations of the "Black Week" promotion
In the online store www.kinderkraft.co.uk

GENERAL PROVISIONS

- 1.1. The organizer of the promotion under the name of "Black Week" is 4kraft limited liability company with its registered office at ul. Tatrzańska 1/5, 60-413 Poznań, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court Poznań - Nowe Miasto and Wilda in Poznań, 8th Commercial Division of the National Court Register under the KRS number 0000378767, NIP: 7811861679, REGON: 301679527 and with capital in the amount of PLN 842,500 (hereinafter referred to as the "Organizer").
- 1.2. The promotion is carried out by the Organizer on the basis of these regulations, defining the rights and obligations of the Organizer and promotion participants (hereinafter "Regulations"). The content of the Regulations is provided to the customers and employees of 4kraft at <https://kinderkraft.co.uk/news>.
- 1.3. The promotion is valid only in the Online Store at the domain www.kinderkraft.co.uk from November 21, 2022, from 08:00 to 28/11/2022 to 23:59.

2. DEFINITIONS

- 2.1. "Promotion Participant" - an adult natural person with full legal capacity, residing in the territory of United Kingdom, being a Consumer (a consumer is a natural person who performs a legal transaction with an entrepreneur not directly related to its business or professional activity) or an individual entrepreneur (this means a natural person concluding an agreement directly related to the economic activity conducted by him, if the content of this agreement indicates that he does not have a professional character for him, resulting in particular from the subject of his economic activity), who performs during the Promotion Period in Online store for the purchase of promotional Products, and moreover meeting the conditions for participation in the Promotion indicated in § 3 and § 4 of the Regulations.
- 2.2. "Promotion" - a promotional campaign conducted on the territory of the United Kingdom under the name "Black Week" is addressed to Promotion Participants who meet the conditions set out in these Regulations. The promotion is divided into stages detailed in section 3 below.
- 2.3. "Promotional product (Product)" - products with a promotional price offered by the Organizer on the territory of the United Kingdom, participating in the Promotion, placed in the basket by the Promotion Participant . The discount is one-off. The promotion participant acquires the right to

receive a Discount resulting from the Promotion. The discount varies depending on the type of promotional Products purchased in one transaction.

- 2.4. "Online Store" - a website in the domain www.kinderkraft.co.uk , the administrator of which is the organizer and on which the Promotion Participant may purchase products directly remotely via Internet telecommunications.
- 2.5. "Price" - the gross value of the Product expressed in Pounds (GBP), indicated in the Online Store in a given product card.
- 2.6. "Regulations" - this document regulating the rules of the Promotion.
- 2.7. "Organizer" - see point 1.1 above.

3. CONDITIONS OF PARTICIPATION IN THE PROMOTION

- 3.1. Participation in the Promotion is voluntary.
- 3.2. A person who has the status of a Promotion Participant may participate in the Promotion.
- 3.3. The condition for participation in the Promotion is to make a purchase in the Online Store during the Promotion period under the conditions and on the terms described in § 4 of these Regulations.

4. RULES OF PROMOTION

- 4.1. The aim of the promotion is to enable the purchase of promotional Products as many Participants as possible, subject to the restrictions described in § 6 of these Regulations.
- 4.2. To take part in the Promotion, you must purchase one of the discounted products in the Organizer's online store at www.kinderkraft.co.uk (hereinafter: "Products covered by the Promotion"):
- 4.3. To take advantage of the promotion, you must purchase the Product covered by the promotion.

5. RETURN OF THE PRODUCT AND WITHDRAWAL FROM THE SALES AGREEMENT CONCLUDED AT A DISTANCE

- 5.1. Participation in the Promotion in no way infringes the rights of the Promotion participant as a Consumer to withdraw from the sales contract concluded remotely within 14 days from the date of delivery, without any reason. To meet the above deadline, it is enough for the Promotion Participant to submit a declaration of withdrawal from the sales contract. The issues of withdrawal from a distance contract are regulated in detail in the regulations of the Online Store (<https://kinderkraft.co.uk/terms-and-conditions>), subject to the specific provisions of these Regulations.
- 5.2. Participation in the Promotion can be combined with the "100 days for return" program, the regulations of which can be found here: <https://kinderkraft.co.uk/returns>

- 5.3. Partial or complete withdrawal by the Promotion Participant from the sales contract concluded as part of the Distance Promotion may result in the loss of the Discounts granted to the Promotion Participant by way of participation in the Promotion. The Promotion Participant is obliged to return all granted Discounts, privileges, gratuities or other benefits granted to the Promotion Participant in the event of such withdrawal.
- 5.4. In a situation where the goods delivered under one sales contract include Promotional Products, the Organizer is not obliged to agree to the return of the goods sold for the full price (without the simultaneous return of the remaining Products purchased with a Discount), because the rules of the Promotion indicate that the Customer would not receive a given Discount if concluded a sales contract in a different shape.
- 5.5. Regardless of the provisions contained in these Regulations, the Promotion Participant is not limited in any way to the right to submit a complaint in the event of non-compliance of the goods with the contract, in particular in the event of defects in the Product or if the Product is defective.

6. LIMITATIONS AND EXCLUSIONS FROM THE PROMOTION

- 6.1. The number of Promotional Products available in the Promotion is limited. The organizer reserves the right to disable the promotion at the consumer's request.
- 6.2. The promotion cannot be combined with other promotions, discounts, rebates, discounts, promotional campaigns, special price or product offers that are valid in the Online Store, unless otherwise indicated in these Regulations, or in the regulations of another promotion, campaign, etc.
- 6.3. The discount cannot be exchanged for a cash equivalent or exchanged for another means of payment.
- 6.4. The promotion cannot be combined with other promotions and the sale of goods on which travelers are entitled to a VAT refund (e.g. VAT refund for travelers - TAX FREE)

7. RULES OF THE COMPLAINT PROCEDURE

- 7.1. The right to submit a complaint regarding the organization and course of the Promotion is available to Promotion Participants on the general principles set out in the regulations of the Online Store (<https://kinderkraft.co.uk/terms-and-conditions>);
- 7.2. Complaints about the organization and course of the Promotion may be submitted by e-mail to support@kinderkraft.com, via the contact form in the Online Store or in writing to the Organiser's address (see point 1.1), only during the Promotion and within 21 days from Promotion end date.

- 7.3. The complaint must include the name and surname of the Promotion Participant, the exact address (in the case of a written complaint sent by post), the name of the Promotion, as well as a detailed description and reason for the complaint.
- 7.4. The organizer will consider complaints based on the Regulations and regulations of the Online Store.
- 7.5. The participant will be notified of the decision and the method of resolving the Organizer's complaint in the form in which the complaint was submitted (registered letter or e-mail to the address provided in the complaint) within 14 days from the date of receipt of the complaint by the Organizer.
- 7.6. This regulation does not limit the rights of the Promotion Participant under the warranty or guarantee.

8. PERSONAL DATA PROTECTION

- 8.1. The personal data of Promotion Participants will be processed for the purposes of the proper conduct of the Promotion, including the implementation of the sales contract on the terms specified therein, issuing accounting documents, considering complaints regarding the course of the Promotion.
- 8.2. Providing personal information is voluntary. Failure to provide personal data to the extent necessary to handle the Promotion prevents participation in the Promotion. Promotion participants providing their data have the right to access their data, correct them and request removal.
- 8.3. The administrator of personal data of Promotion Participants in accordance with the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such personal data (commonly referred to as "GDPR") is the Organizer, i.e. 4kraft limited liability company with its registered office at ul. Tatrzańska 1/5, 60-413 Poznań, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court Poznań - Nowe Miasto and Wilda in Poznań, 8th Commercial Division of the National Court Register under the KRS number 0000378767, NIP: 7811861679, REGON: 301679527, o share capital in the amount of PLN 842,500.
- 8.4. The participant may contact the Administrator by writing to the address of his registered office indicated above or by e-mail at: iod@4kraft.com
- 8.5. The legal basis for the processing of personal data is the consent of the Participant, and in the case of data processing after the consent is withdrawn, the Controller's legitimate interest.

- 8.6. The participant has the right to withdraw consent at any time. Withdrawal of consent does not affect the lawfulness of the processing which was carried out on the basis of consent before its withdrawal.
- 8.7. The Participant's personal data will be processed until the consent is withdrawn, and after such withdrawal for the period necessary for the Organizer to fulfill its obligations towards the Participant under the Regulations and from the provisions of applicable law in the scope of settling claims and their limitation.
- 8.8. Access to the Participant's personal data will be available to the Administrator and entities processing data on his behalf (including his legal advisers). Participant's personal data will not be transferred to countries outside the European Economic Area.
- 8.9. The participant has the right to access his personal data, rectify it, delete or limit processing, and the right to transfer data.
- 8.10. The participant also has the right to object to the processing of his personal data for reasons related to his particular situation. In this case, the Administrator is no longer allowed to process this data, unless he demonstrates the existence of valid legally valid grounds for processing, overriding the interests, rights or freedoms of the Participant.
- 8.11. Complaints regarding the processing of personal data may be submitted to the President of the Personal Data Protection Office.
- 8.12. With the separate consent of the Participant, the Organizer will have the right to process personal data for marketing purposes and the right to send commercial information by electronic means.
- 8.13. The provisions of the Privacy Policy in the Online Store are directly applicable to the Promotion Participants, as to all entities purchasing in the Online Store. The content of the Privacy Policy can be found here: <https://kinderkraft.co.uk/privacy-policy>

9. FINAL PROVISIONS

- 9.1. The Regulations enter into force on the date indicated in § 1 and are always available at <https://kinderkraft.co.uk/news>
- 9.2. In the event that it is necessary to achieve the purpose of the Promotion and to protect the rights of other Promotion Participants to use the Promotion, the Organizer has the right to conduct an investigation to remove any doubts as to the identity of the buyer, the relationship between the purchase and the business activity, or the buyer's compliance with these Regulations.
- 9.3. The organizer may especially ask the person who made the purchase to provide additional information and / or statements related to participation in this Promotion within 7 days from the

date of receipt of the request, e.g. whether the purchase was actually made for the purpose of not related directly to the conducted business activity.

9.4. The Organizer reserves the right to exclude from participation in the Promotion persons who have been found, after an investigation, to violate the provisions of these Regulations, in particular:

9.4.1. making purchases as part of the Promotion only apparently as a consumer, and in fact in a manner contrary to the purpose of the promotion, e.g. using fictitious personal data or personal data of another person without their consent;

9.4.2. conducting activities aimed at circumventing these regulations, security or promotion rules.

9.5. If it is found that the purchase was made in violation or circumvention of these Regulations (especially when it was submitted for a purpose directly related to business activity), the person who made it may be excluded from participation in the promotion, and the purchase may be carried out without promotional conditions. described in these Regulations.

9.6. The Organizer reserves the right to change the terms of the Promotion in the event of an important reason understood as:

9.6.1. change in the law governing the conduct of the Promotion, affecting the mutual rights and obligations of the Organizer and Promotion Participants;

9.6.2. a change in the manner of conducting the Promotion due to technical or technological reasons (in particular, updating the technical requirements indicated in the Regulations);

9.6.3. change in the law regulating the sale of products or the provision of electronic services by the Organizer, affecting the mutual rights and obligations specified in the Sales Agreement;

9.6.4. change in the interpretation of the above legal provisions as a result of court judgments, decisions, recommendations or recommendations of offices or bodies competent in a given field;

9.6.5. a change in the scope or provision of services to which the provisions of the Regulations apply, by introducing new, modifying or withdrawing by the Organizer the existing functionalities or services covered by the Regulations;

9.6.6. the occurrence of force majeure understood as an external event, independent of the will of the Organizer or Promotion Participants, which could not be foreseen on the date of the Promotion, such as natural disaster, epidemic, war, extraordinary weather conditions causing effects affecting the possibility of implementing the Promotion.

9.7. The organizer reserves the right to amend the Regulations in the event of the need to correct obvious mistakes and typing errors.

9.8. Another change in the rules of the Promotion is permissible as long as the change in the Regulations will not lead to a deterioration of the legal situation of Promotion Participants, in particular it will not infringe the rights acquired by Promotion Participants prior to such change.

9.9. To the extent not regulated in the Regulations, generally applicable provisions of Polish law shall apply

9.10. In addition, with regard to the purchase of the Product via the Online Store, the provisions of the regulations and the privacy policy of the Online Store apply.